

CERAMIC
TILEWORKS

2026 Style Guide
volume 1



DEFINING STYLE WITH TILE



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Special Order Retina in Terracotta



Coming Soon! Gravel in Sand

SERENE

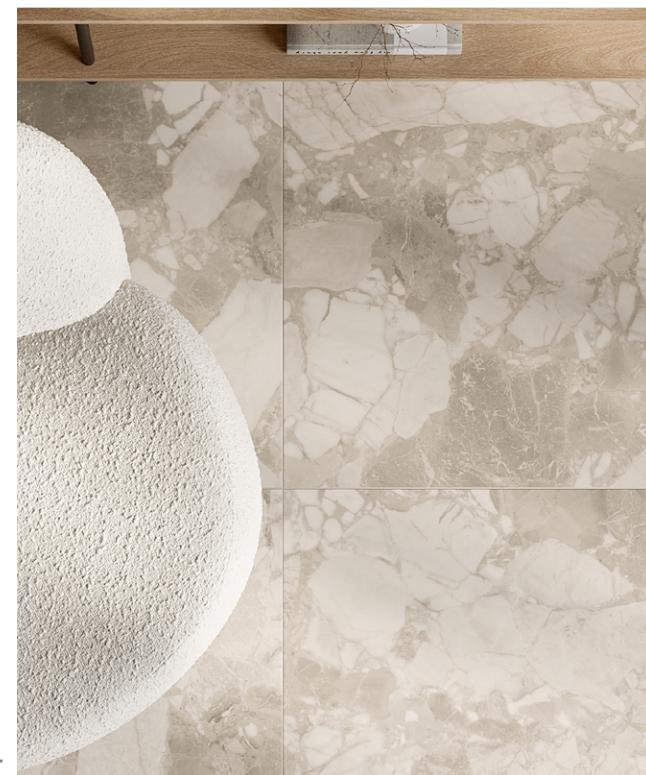


Coming Soon! Gracy in Oak

Beige is making a confident comeback. At Cersaie, warm, creamy whites and layered beige tones dominated floors and walls. The message across many exhibitors was consistent: serene, restorative spaces are defining the next design movement. To keep beige interiors engaging, manufacturers suggest mixing materials. Sedimentary-inspired surfaces—ranging from the fine texture of shellstone to the expressive inclusions of ceppo di gré—introduce organic depth and authenticity. Wood looks in natural tones, dimensional decos, and soft matte wall tiles provide accents and statement pieces without detracting from the understated palette. The result: a contemporary sense of tranquility that feels refined, grounded, and inherently livable.



Special Order Elements in Cream



Coming Soon! Roma in Almond



SLEEK

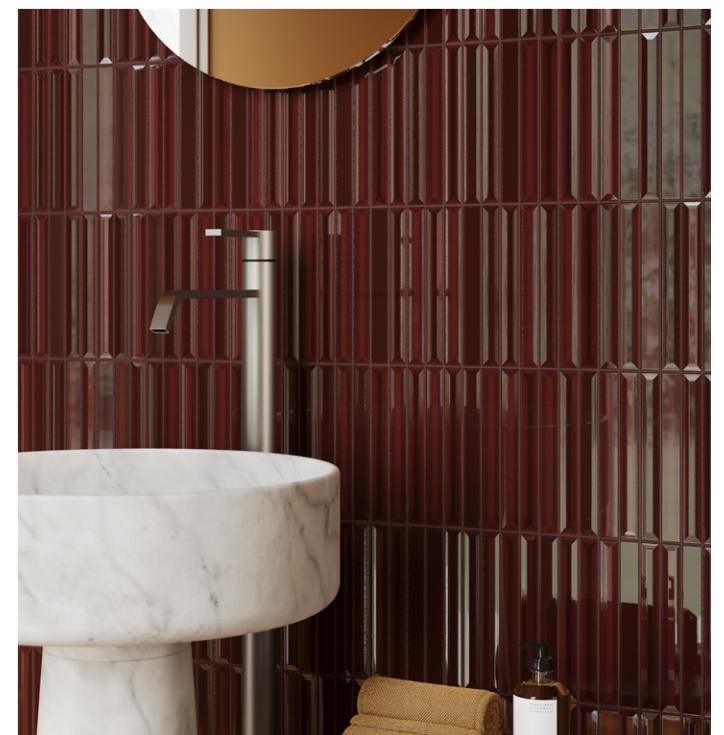


Coming Soon! Newport/Everstone in Greige

The urban-industrial aesthetic cannot escape the turn towards comfort, embracing the appeal of biophilic design. Organic stone finishes, sleek resin surfaces, and the refined pebbling of modern concrete add a soft contrast to the rough, time-worn finishes that previously defined this aesthetic. The result: a sleek, polished reincarnation of the metropolitan look. As the serene, organic trend gravitates towards beige, cool-toned stones are re-emerging in contemporary spaces, grounding neighboring metal and concrete looks with the enduring calm of nature. Don't mistake this embrace of comfort as a shift towards the dull. Bold black-and-white contrast, burgundy accents, and dimensional finishes add a touch of drama to contemporary spaces.



Coming Soon! Roma in Grey



Special Order Flautini in Tabacco



Coming Soon! Gravel in Grey

FUN

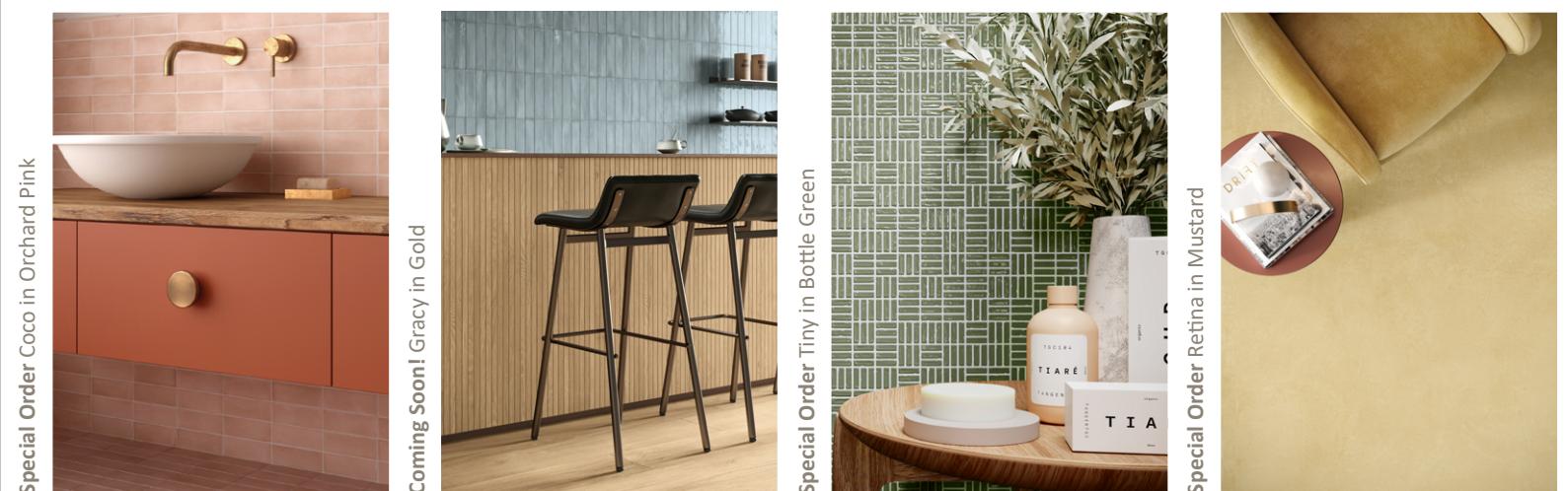


Special Order Aura in Puro and Desert

The formula for a whimsical interior is delightfully simple: start with warm wood tones and creamy off-white walls, add a charming pastel tile, and sprinkle in colorful resin accents wherever they shine best. Bonus points for a bold pattern—chequerboard never fails—and a playful mix of glossy and matte finishes for tactile contrast. With light tones dominating the scene at Cersaie, it's no surprise that pastels continue to steal the spotlight. While beige with a kiss of burgundy defines the season's chic, sophisticated palette, her fun-loving sister brings a pastel base and crisp white accents.



Stock Edge/Colovers+ in Sage and Jade



Special Order Coco in Orchard Pink

Coming Soon! Gracy in Gold



Special Order Retina in Mustard



Coming Soon! Connect in Snow

BOLD



Special Order Showall in Fogliame Champagne

For those who find beige uninspiring and pastels too subdued, manufacturers have the bold looks you are craving. Wallpaper-look tiles are evolving with advanced production techniques, incorporating dimensional glazes, metallic accents, and layered textures that bring a new level of sophistication to surfaces. The eclectic luxury of wallpaper-look pairs perfectly with timeless marble looks. At Cersaie, marble took center stage in every form imaginable: from pristine whites to moody, dramatic tones, and a dazzling array of marble mosaics, adding a playful twist to classic elegance. Jewel tones, particularly greens, blues, and burgundies, are key accent colors this year, providing depth and contrast within bold, expressive interiors. While minimalist spaces continue to offer a sense of calm, maximalist luxury transports visitors into a lush fantasy where texture, color, and drama reign supreme.



Stock Dream/Charme in Black



Special Order Shine/Color Art in Burgundy



Special Order Showall in Oro Puro

Stock Bali in Hesper





Form follows function—that has been misunderstood. Form and function should be one, joined in a spiritual union.

- Frank Lloyd Wright