

# CERAMIC TILEWORKS

FALL STYLE GUIDE  
2021

OLD FAVORITES  
MAKING A  
COMEBACK?

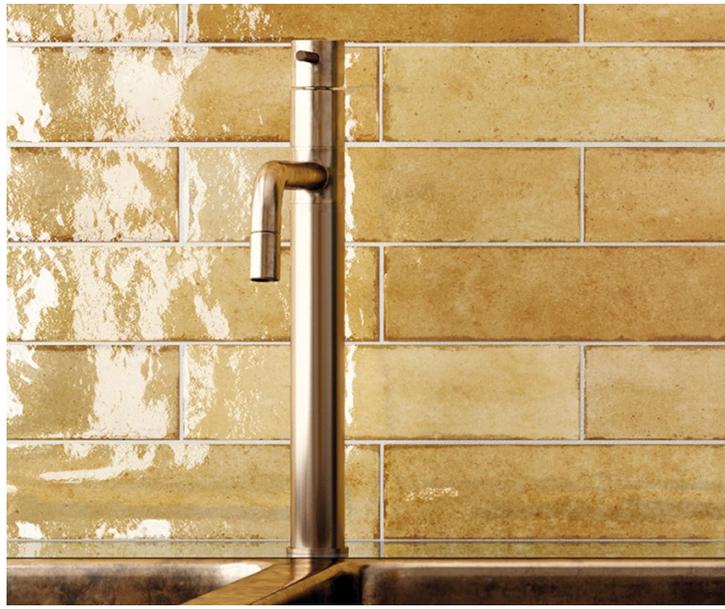
EVERYTHING  
ZELLIGE



DEFINING STYLE WITH TILE

# STYLE GUIDE 2021

**T**his year the porcelain and ceramic tile industry leaders from around the world were again able to return to Bologna, Italy to marvel at the newest styles in tile at Cersaie 2021. And while it may not have been as it always was, there was an almost palpable sense of joy to be together again. To see each other's face, to touch the tiles, to share the experience. As if celebrating its triumphant come back, Cersaie 2021 featured bright and jewel tone colors, big and bold marble looks and playful shapes and textures at every turn. See all the latest trends in tile in our Ceramic Tileworks Fall 2021 Style Report.



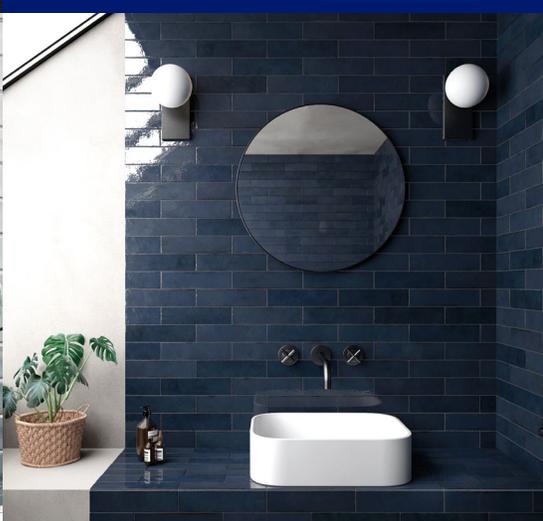
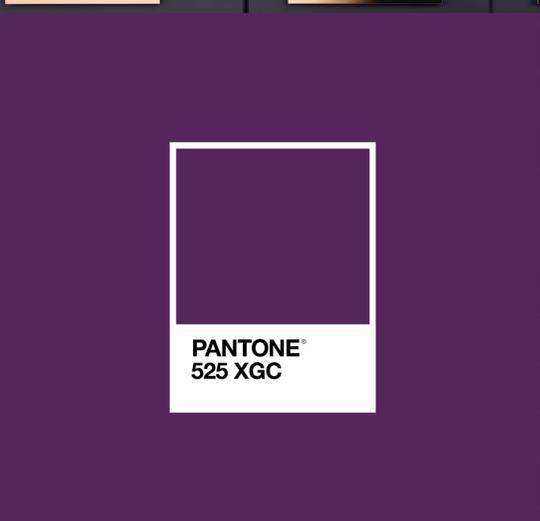
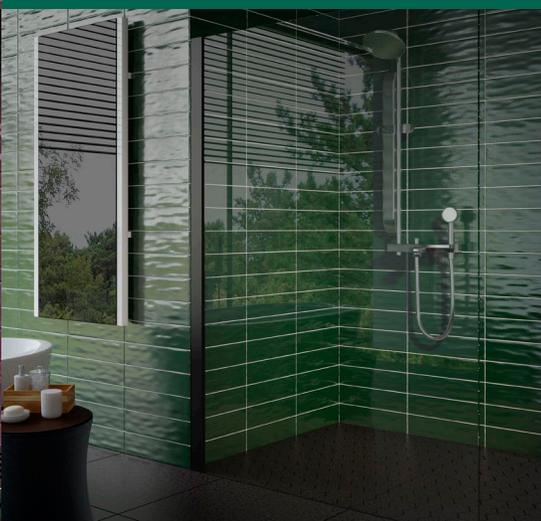


# THE CONTEMPORARY WALL TILE

Trends to watch:  
jewel tones,  
zellige,  
matte finish,  
floral inspirations

→ Wall tile trends grow from the always popular clean white walls to include bold, saturated color. This year, we see both neutral and vivid color paired with the charming handmade look of Zellige. Inspired by wallpaper, floral and foliage patterns are emerging alongside colorful wall tiles.





# SHAPES AND DIMENSION

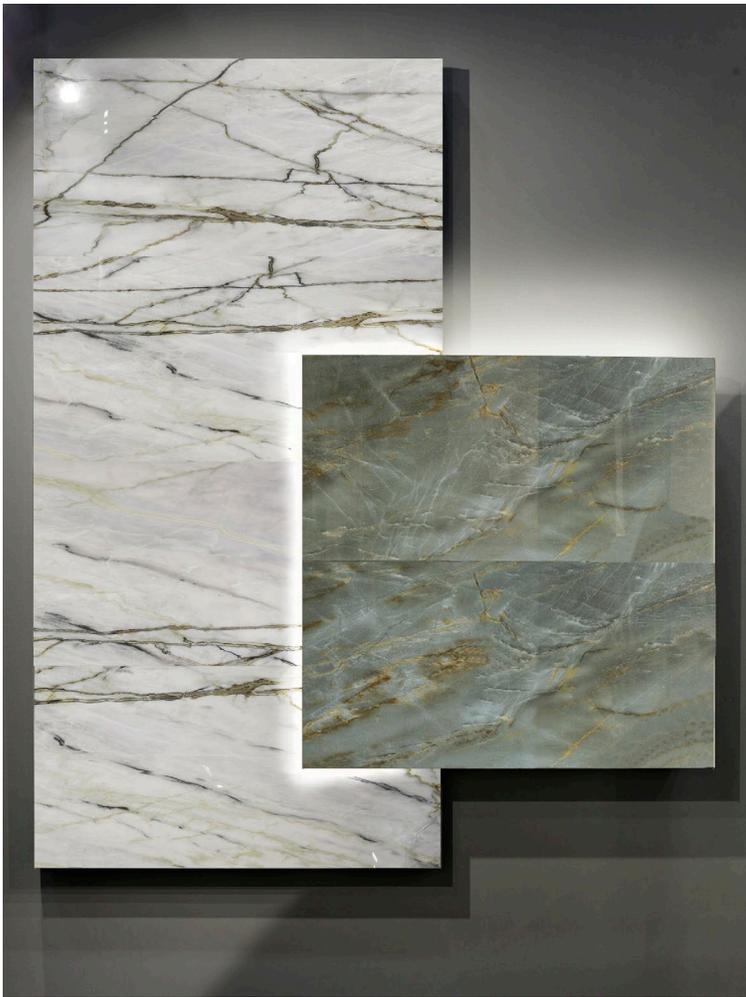
Trends to watch:  
corrugated texture,  
dimensional mosaics,  
triangles, pickets, and  
hexagons

→ The simple subway tile takes a backseat this year as new shapes and textures provide the opportunity to turn backsplashes into statement walls. Dimensional tiles bridge the gap between practicality and beauty, adding a sculptural element to everyday design. Design-forward structure is made more approachable with warm neutral color palettes.





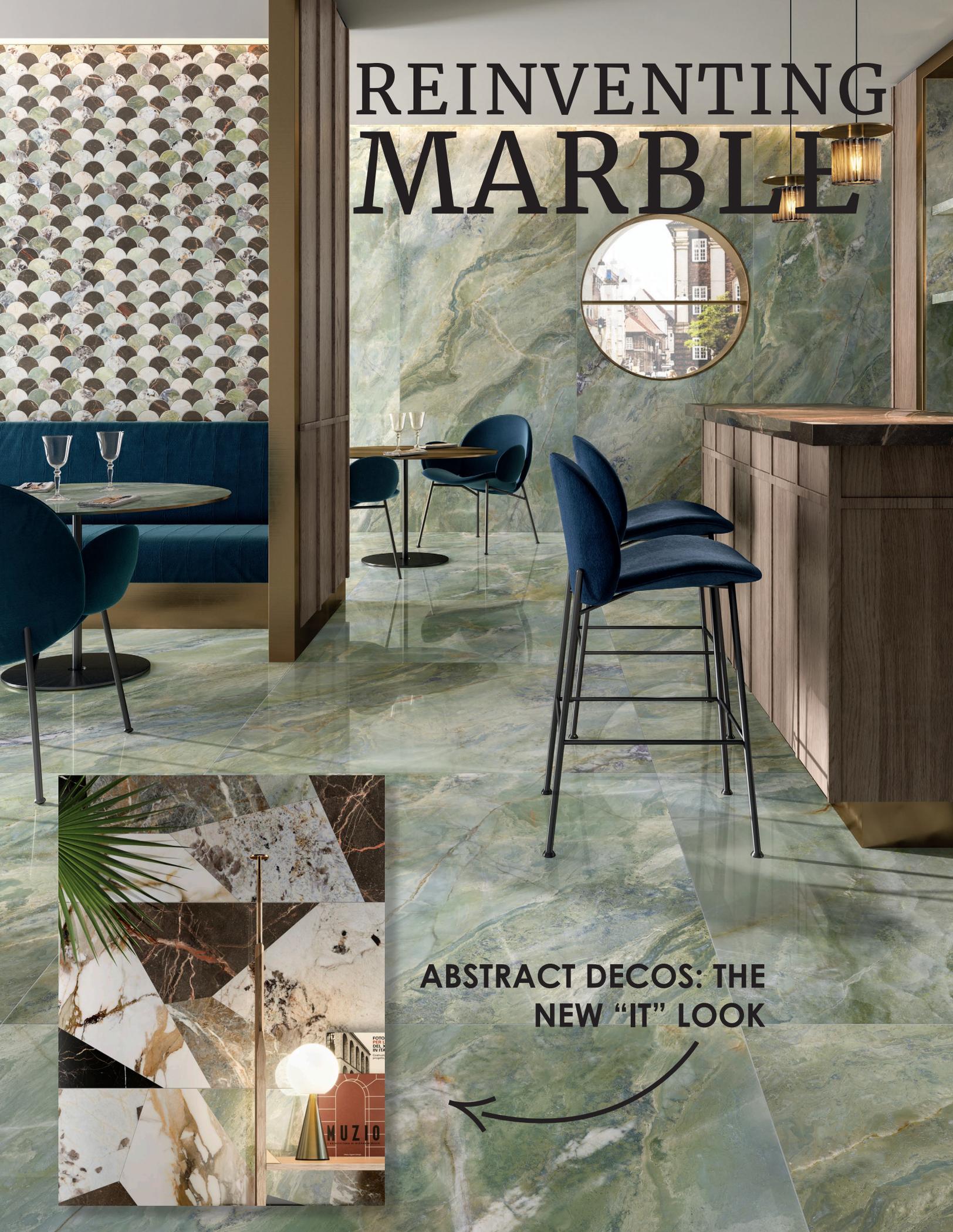
**TREND  
ALERT!**



Trends to watch:  
warm veins,  
greens and blues,  
abstract decos

→ Color infiltrated classic marble looks this year. In white marbles, warm, comfortable hues are taking the place of classic grey veining. Greens and blues are new staple colors, their impact ranging from neutral green veins to large galaxy-inspired slabs. Abstract decos are beginning to emerge as stunning and stylish complements to these unique marble looks.

# REINVENTING MARBLE



**ABSTRACT DECOS: THE  
NEW "IT" LOOK**



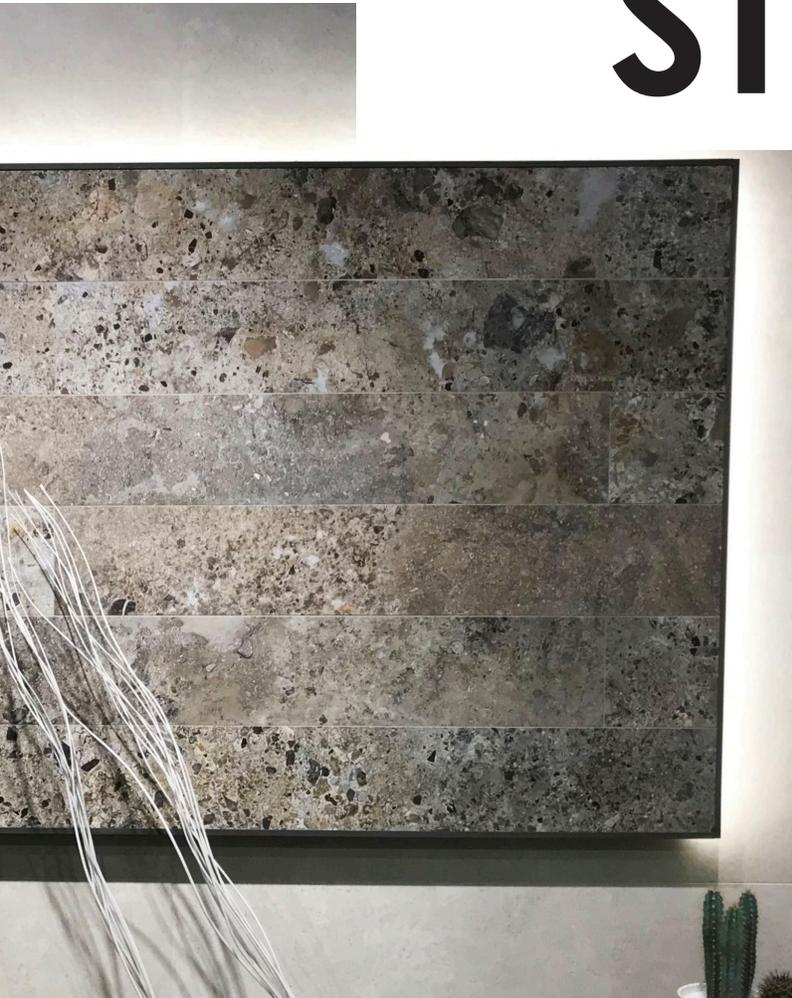




Trends to watch:  
terrazzo,  
modular patterns,  
timeless travertine

→ Stone-looks are always on-trend, and this year is no different. Warm color palettes and subtle, sophisticated graphics are popular this season. Terrazzo looks remain in vogue and promise greater versatility with aggregates of all sizes and colors. This year also brings a resurgence of the classic modular pattern installations with a mix of sizes large and small.

# NOT SO CLASSIC STONE



**MODULAR INSTALL  
PATTERNS**



The details are not the details. They make the design.

- Charles Eames



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